

WHAT IS CLAIMED IS:

1. A non-woven hydroentangled textile formed in cross-section with a central area of low mass fiber density surrounded on both sides by areas of higher mass fiber density.  
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2. The textile according to claim 1 which cannot be separated into multiple layers after formation without destruction of the textile.
3. The textile according to claim 1 wherein the areas of higher mass fiber density on both sides relative to the central area of low mass fiber density have a basis weight 10 ratio ranging from about 10:1 to about 1:2.
4. The textile according to claim 3 wherein the ratio ranges from about 6:1 to 1:1.
5. The textile according to claim 1 wherein the Air Permeability ranges from about 15 300 to about 1,000.
6. A process for the manufacture of a non-woven hydroentangled textile comprising:
  - (i) feeding a fibrous screen modifying textile substrate into a hydroentangling unit;
  - 20 (ii) feeding a loose random assembly of fibers into the hydroentangling unit, a portion of the assembly of fibers being deposited over and another portion of the assembly of fibers being deposited under the screen modifying textile substrate thereby forming a layered fibrous assembly;

- (iii) applying a high velocity water jet to the layered fibrous assembly within the hydroentangling unit; and
- (iv) transporting a resultant hydroentangled layered fibrous assembly to a drying area.

5 7. A personal cleansing article comprising:

- a) a non-woven hydroentangled textile formed in cross-section with a central area of low mass fiber density surrounded on both sides by areas of higher mass fiber density; and
- (b) a personal cleansing composition comprising a lathering surfactant deposited onto, impregnated into or at least being partially enclosed by the textile.

10 8. The article according to claim 4 wherein the lathering surfactant is present in amount from about 0.1 to about 30% by weight of the composition.

15 9. The article according to claim 4 wherein the personal cleansing composition further comprises from about 0.1 to about 35% by weight of a water-soluble or water-insoluble skin conditioning agent.

20 10. The article according to claim 4 wherein the personal cleansing composition further comprises effervescent ingredients capable of generating a foam upon contact with water.

11. The article according to claim 7 wherein the effervescent ingredients comprise an acid and a bicarbonate salt.

12. The article according to claim 7 wherein the areas of higher mass fiber density on both sides relative to the central area of low mass fiber density have a basis weight ratio ranging from about 10:1 to about 1:2.